

# LEVELS OF INVESTMENT

BENEFITS		INVESTOR \$100,000	MEMBER \$50,000
GENERAL MEMBER BENEFITS	Direct Advocacy Support (e.g., opportunities to sign official letters, give testimony, and engage in comms support)	✓	✓
	Events (e.g., Annual Chairman's Policy Retreat, special member-only events, and trips)	✓	✓
	Education (e.g., Policy, Communications, & Member Strategic committee meetings)	✓	✓
	Resources (e.g., research reports, monthly newsletter, policy alerts, & eblasts)	✓	✓
STRATEGIC COUNCIL	Voting member for policy and communications positions	✓	✗
	Ongoing access to the executive team on high-impact policy & strategic communications efforts	✓	✗
	Personalized briefing opportunities with the Senior Policy, Advocacy, and Comms Team	✓	✗
	Quarterly VIP speaker series tailored to the issues most on your mind	✓	✗